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**KENNEDY
KWALITY
SEEDS**

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SEEDS
KWALITY**



**SPRING
1950**

ANDREW R. KENNEDY Inc
SEEDS ~ BULBS ~ PLANTS
22-24 W. 27th ST. NEW YORK

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★ JAN 31 1950 ★

U. S. Department of Agriculture



"Kennedy Kwalitiy"

SEEDS • BULBS • PLANTS

IMPORTANT-PLEASE READ

Prices on Flower and Vegetable Seeds being the same this year as in our 1949 General Catalog, we are issuing only this Supplementary Price List for spring, 1950.

This list includes the novelties in Flower and Vegetable Seed, Perennial Plants, as well as novelties and general list of Dahlias, Gladiolus, Hardy Lilies, Miscellaneous Bulbs and Grass Seed with current prices.

Should you have mislaid our 1949 Spring Catalog, we will gladly mail you another copy on request.

The quality of all material supplied will be unsurpassed as in previous years and we trust will warrant the continuance of your patronage.

SUPERINTENDENTS AND GARDENERS

We maintain contact with available estate superintendents, farm managers, gardeners and greenhouse assistants. We recommend only those we know to be competent men and whose references bear thorough investigation. The facilities of this service are extended to employer and employee—without charge.

ANDREW R. KENNEDY, Inc., warrants to the extent of the purchase price that seeds, bulbs or plants sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

TERMS: Net cash; 6% interest after sixty days.

Owing to the unusual conditions, prices are subject to change.

Andrew R. Kennedy, Inc.

Seedsman and Nurseryman

22-24 West 27th St.

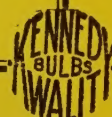
New York 1, N. Y.

Phone: Murray Hill 4-7227 - 4-7228

Near Broadway

Easter Sunday, 1950, April 9th

Easter Sunday, 1951, March 25th



22-24 West 27th Street, NEW YORK 1, N. Y.

Name _____

Address _____ Date _____ 1950

AMOUNT ENCLOSED

Ship Via _____

\$ _____

Gardener's or Superintendent's Name _____

All orders are carefully packed and should arrive in good condition. Andrew R. Kennedy, Inc. accepts no responsibility for loss or damage in transit and all claims must be made direct to the transportation company.

ANDREW R. KENNEDY, Inc., warrants to the extent of the purchase price that seeds, bulbs or plants sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, express or implied.

Quantity	ARTICLES WANTED	Price	
	Signed _____		

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Kennedy Quality

Flower Seed Novelties and Specialties of Merit

ASTERS, W.R. PRINCESS

Long, wiry stems; flowers 3 to 3½ inches; branching habit. The Princess type are excellent for bedding and cutting. Deep quilled cushion centers show no eye even when flowers are fully open.

Princess Elizabeth. Glistening pure white.

Princess Margaret. True rose without a salmon undertone.

Princess Susan. True deep blue without dark undertone.

Princess Mixed.

All Above: Pkt. 50c, ⅛ oz. \$1.50

CALENDULA

Pacific Beauty. A new strain of Calendula. Large flowers, good clear colors, excellent stems, and considerable heat resistance. Available in the following colors:

Persimmon Beauty Lemon Beauty Apricot Beauty

Above Colors: Pkt. 50c, ¼ oz. \$2.50



CALENDULA, Pacific Beauty

DIANTHUS

Gaiety. Flowers single, several inches across with very lacy, deeply fringed petals. A wide range of rich colors with distinct dark red blotches. Plants low and compact; flowers well above the foliage.

Pkt. \$1.00, ⅛ oz. \$3.00

DIGITALIS

Shirley Pastel Shades. A fine development of the Shirley Foxgloves. The colors in this new mixture are shades of apricot, cream-yellow, rose-pink, and heliotrope. Very much superior to present strains.

Pkt. \$1.00, ⅛ oz. \$3.00

HOLLYHOCK

Double Triumph Supreme. Full double flowers gracefully waved and fringed show well above the foliage. All the favorite colors plus vivid scarlets, orange, and buff combinations not found in other strains. Early blooming along with annual sorts. A high percentage of rust resistance.

Pkt. 50c, ⅛ oz. \$3.00



PRINCESS ASTERS

CLADANTHUS ARABICUS

(Palm Springs Daisy)

Yellow, Daisylike flowers of unique growth. Each flower multiplies itself by producing three or four branches terminated by a flower which again multiplies itself. Height 30 inches.

Pkt. \$1.00, ⅛ oz. \$3.00

CYNOGLOSSUM

Pink Firmament. A pink counterpart of the dwarf blue Firmament. A mass of delicate mauve-pink flowers. Most effective when planted in solid beds.

Pkt. \$1.00, ⅛ oz. \$3.00



CLADANTHUS Arabicus



Kennedy Quality

Flower Seed Novelties and Specialties of Merit

LARKSPUR, REGAL

The most significant development in modern Larkspur since the King series were introduced. The Regal strain has more of all the desirable characteristics plus huge, double Delphiniumlike florets, evenly spaced of tremendously long, full spikes, more height, more vigor, more resistance to shattering. Earlier than the King strain and wonderful for cutting.

Regal White. Glistening white.

Regal Rose. True rose.

Regal Pink. Light pink.

Regal Dark Blue.

Above Colors: Pkt 50c, 1/4 oz. \$2.50

MARIGOLD

(A New Mission Giant)

Limestone. Beautiful Chrysanthemum type incurved flowers. Mission Giant habit of growth, size of bloom and season. Soft lemon-yellow similar in color to Lemon Queen.

Pkt. 50c, 1/8 oz. \$1.50

NICOTIANA

Daylight Sensation Mixture. A new Affinis Nicotiana which gives us a brilliant color range lacking heretofore in Nicotiana. The color range is bright scarlet, crimson, rose, mahogany, violet, yellow, coral, lilac and white. The flowers of this strain remain open during the day, another desirable feature.

Pkt. 50c, 1/8 oz. \$1.50

PETUNIA

Fire Chief. The brightest red Petunia to date. Dwarf habit, free blooming Hybrid Nana Compacta type. All-America Winner and the only winner for 1950.

Pkt. \$1.00, 1/8 oz. \$10.00

PETUNIA

Royal Rose. A better Balcony Petunia, superior in every respect to any other Balcony pink. Especially recommended for bedding or trailing. Truly a giant rich rose color.

Pkt. \$1.00, 1/8 oz. \$7.50

STOCK, COLUMN

Chamois Rose. Sparkling old rose, particularly effective under artificial light. Does not fade.

Pkt. \$2.00, 1/8 oz. \$5.00

White Perfection. A pure white Stock with solid, compact flower spikes and freedom from small rudimentary branches.

Pkt. \$2.00, 1/8 oz. \$5.00



ZINNIA, Haageana Double

ZINNIA

Kennedy's Imp. Haageana Double (Mexican Hybrids). Known as Mexican Zinnias or Zinniettes. Small, double flowers are variegated and a wide range of color combinations. Very nice for old-fashioned gardens and miniature bouquets. Long stems and last ten days after cutting.

Finest Mixed.

Pkt. 50c, 1/4 oz. \$2.50

Improved Pumila Dwarf Double (Cut-and-Come-Again). An important early cut flower growing 2 to 2 1/2 feet. An improved strain.

Canary-Yellow.

Crimson.

Golden Orange.

Pinkie. Rose-pink.

Salmon-Rose.

Scarlet. Bright scarlet.

Snowball. White.

Spun Gold. Butter-yellow.

Sunshine Tints. Rich pastels.

Finest Mixed.

Above Colors: Pkt. 25c, 1/4 oz. \$1.00



ZINNIA, Improved Pumila Dwarf Double

Kennedy Quality

Flower Novelties and Specialties of Merit



BEANS, Topcrop

BEANS

Cherokee Wax. Black-seeded. Comparable to Black Valentine in shape and size. Semi-round with thick flesh and pods, straighter than most Wax varieties. Very prolific. **Lb. 95c, 5 lbs. \$4.50**

Peerless. Developed by the U. S. Department of Agriculture. Bush distinctly different from other Lima types except Fordhook 242. Main stem very short, supporting many erect branches; pods set in branches in clusterlike manner. Flavor and quality unexcelled. Very prolific. Small seeded. **Lb. 95c, 5 lbs. \$4.50**

Topcrop. All-America Gold Medal Winner. Early maturing, ready to pick in 51 days. Very prolific, resistant to mosaic. 6-inch pods, medium green, round, very straight, stringless. **Lb. 95c, 5 lbs. \$4.50**

BEETS

Early Wonder Green Top. This strain of Early Wonder is becoming very popular. Tops are a trifle larger than the regular strain and not so much red. Vigorous grower. The root is a uniform dark red without zones.

Oz. 45c, 1/4 lb. \$1.30, lb. \$4.25

BROCCOLI

DeCicco. An extremely early and uniform strain of the green Italian Broccoli. Heads medium size. Fine grained.

Pkt. 35c, 1/4 oz. \$2.00

CABBAGE

Chinese Michili. An improved strain with large cylindrical heads. Practically every plant makes a perfect head.

Pkt. 25c, oz. \$2.00

CARROT

Amsterdam Forcing. A superior strain of the Early Long Carrot. Roots about 6 inches long by 1 inch thick. Very thin-skinned, flesh deep orange and fine grained. The most delicately flavored and tender of the early varieties.

Pkt. 25c, oz. 65c, 1/4 lb. \$2.00

CORN

Wilson. The largest eared yellow hybrid. Late. Immense ears of very good quality. Best variety to follow Golden Cross Bantam in succession.

Lb. \$1.10, 5 lbs. \$5.00

ENDIVE

Deep Heart Fringed. One of the finest varieties of curled Endive. Large, dark green rosettes, very deep, centered with finely fringed leaves which naturally blanch in the center.

Pkt. 25c; oz. \$1.00

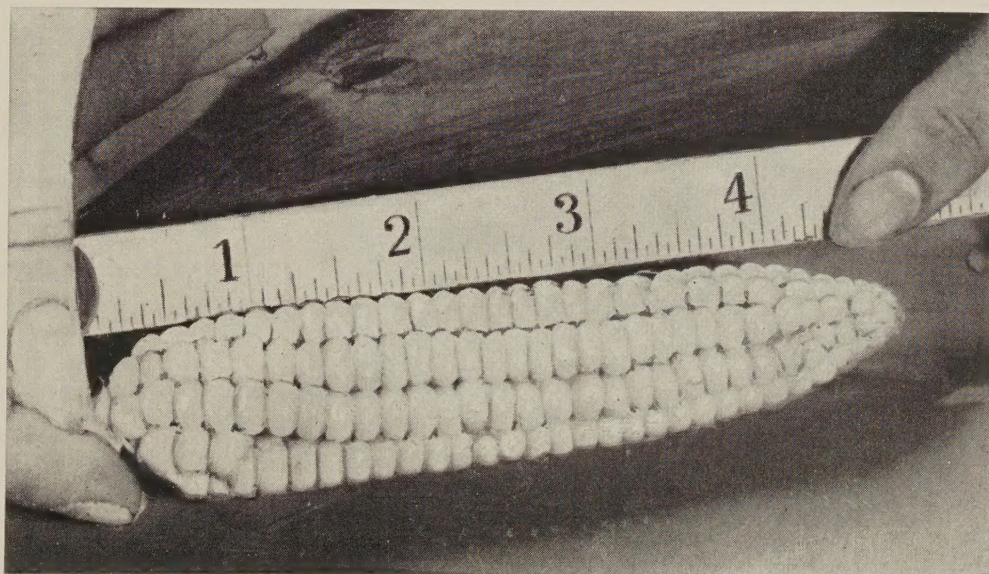
CORN

Mason's Golden Midget. Maturing in 56 days, should be planted whether your garden is measured in square feet or acres. This is the very best Corn for deep freezing as it does not lose its delicious flavor or tenderness. There is no other Corn of such succulent sweetness as Mason's Golden Midget. Dainty little ears, not over 4 inches long. Its delicious, deep kernels give a real bite. Grows on miniature plants rarely exceeding a height of 3 1/2 feet and can be sown in rows, thinning the plants out to 9 inches apart, allowing 24 inches between the rows. Each plant carries 3 to 5 ears about 4 inches long. For a continuous supply, successive sowings should be made every 10 days until July 10th in the latitude of New York. **2 1/2-oz. pkt. 75c, 3 pkts. \$2.00**

Golden Midget Hybrid. Extra early maturing with Spangcross but of superior flavor. Stalks slender, 5 feet high and produce slender, 8-rowed ears two-thirds size of Golden Bantam. No other Corn of similar season can equal the quality of this new hybrid. **Lb. \$3.00, 5 lbs. \$14.00**

Washington. A larger eared hybrid than Marcross 13x6, maturing two days later and of somewhat better quality.

Lb. \$1.10, 5 lbs. \$5.00



CORN, Mason's Golden Midget



Kennedy Quality

Vegetable Seed Novelties and Specialties of Merit

LETTUCE

Bronze Beauty. Oak leaf type, loose heads bleach to cream in heart with green leaves tinged bronze. Resistant to hot weather. Ready in 40 days from seed. **Pkt. 25c, oz. \$1.00**

Pennlake. Improved Great Lakes. Heads conical in shape, crisp, solid and superior in quality to Great Lakes. The plants are more compact and have fewer outer leaves. All-America Bronze Medal Winner. Developed at Penn State College. **Pkt. 25c, oz. \$1.00**

MUSKMELON

Iroquois. In 1949 this Melon proved the best of the Bender type. Fruit very uniform, deep flesh, extra fine quality. **Pkt. 25c, oz. \$1.00**

Reselected Caroline Clark. Anyone who remembers the old variety "Caroline Clark" will find in this reselection a superior Melon in all respects. Large Melons, deep salmon flesh and the vine is positively blight-proof. Healthy green foliage and bears dozens of delicious Melons long after other sorts. **Pkt. 50c, oz. \$1.50**



LETTUCE, Bronze Beauty

ONIONS

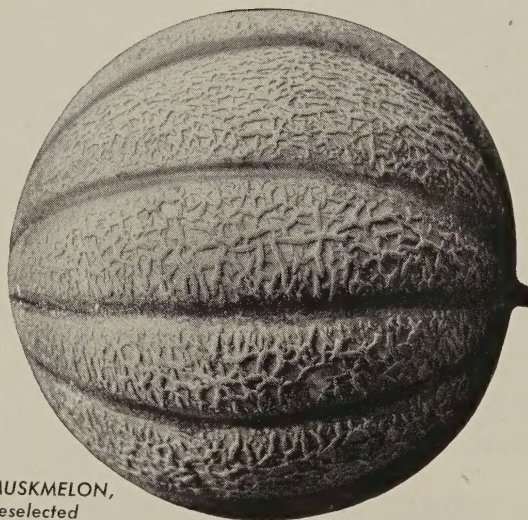
Ailsa Craig. Very large, globe-shaped; color yellow, good keeper. Seed grown especially for us by one of the most renowned English growers. **Pkt. 50c, oz. \$2.00**

Red Torpedo. Pale lavender-rose; oval or egg-shaped, almost pointed at ends; as sweet as an Apple and very mildly scented. **Pkt. 50c, oz. \$2.00**

ONION SETS

Golden Globe. An excellent globe-shaped Onion of superior quality and yield. Keeping qualities equal Ebenezer and of better quality and appearance. **Lb. 75c, 8 lbs. \$5.75**

MUSKMELON,
Reselected
Caroline Clark



PEPPER

Merimac Wonder. Early California type. A few days earlier than California Wonder, fruits slightly smaller and produced profusely. **Pkt. 35c, Oz. \$2.00**

RADISH

Comet. Fine Scarlet Globe type. Especially adapted to summer growth. Roots remain edible much longer than other strains. **Pkt. 15c, oz. 35c**

SQUASH

Caserta. Resembles the long-fruited strain of Cocozelle but fruits from one to two weeks earlier and produces an extremely heavy crop, sometimes as many as thirty fruits per plant. **Pkt. 25c, oz. \$1.00**

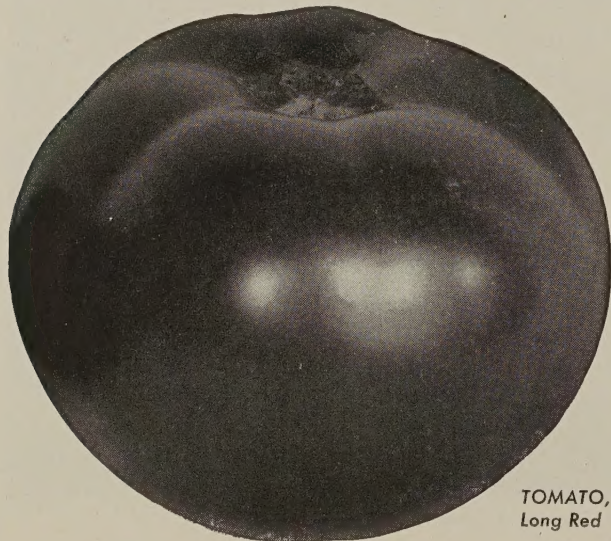
Uconn. Bush form of the popular Acorn type. Gold Medal winner. Well adapted to planting where space is limited. Smaller than the original Acorn, produced in abundance. Rich, meaty and delicious flavor. **Pkt. 25c, oz. \$1.25**

TOMATO

Italian Red Plum. Very thick flesh, elongated Plum-shaped fruits, brightly colored and produced in profusion. **Pkt. 35c, oz. \$1.50**

Longred. Developed by New York State Department of Agriculture. Fruits are globe-shaped, somewhat deeper than Marglobe. Fine red in color throughout and ripens evenly to the stem. Free from cracks. Does not burn and is resistant to blight. **Pkt. 50c, oz. \$2.00**

Southland. A hardy variety. Dependable for excellent yield. Thick, flattened fruit similar size to Rutgers. Resistant to fusarium wilt and collar rot. Strong growing, heavy fruiting variety. **Pkt. 50c, oz. \$2.00**



TOMATO,
Long Red

Kennedy Kwality Begonias

Tuberous Rooted

Although there is much to be gained in early blooming by starting the tubers in pots indoors, the dormant bulbs may be planted 10 inches apart in the open ground during May with excellent results. They will thrive in partial shade. Planted on the north side of the house they will make a beautiful show and in places where hardly any other flower will bloom satisfactorily.

Prices Quoted are for Extra Selected Top Size Bulbs

Single Varieties (Frilled Type)

Orange	Scarlet
Light Pink	Salmon
Yellow	White

Extra Large Bulbs: Doz. \$10.00, 100 \$75.00

Various Types

Crispa. Large, profusely frilled and ruffled single flowers. Very fine for bedding. Doz. \$10.00, 100 \$75.00

Crispa marginata. Picotee edge. Available in a mixture of the following: white with pink edge; red with copper edge; copper with red edge. Doz. \$10.00, 100 \$75.00

Carnation. The petals of these Begonias are frilled with serrated edges and the flowers closely resemble a Carnation. Mixed colors. Doz. \$10.00, 100 \$75.00

Cristata. Large flowers with ruffled edged petals, solid Cockscomblike centers. Mixed colors. Doz. \$10.00, 100 \$75.00

Duplex. Different from all other Begonias. Large flowers resembling a single bloom with a smaller one superimposed on it. Mixed colors. Doz. \$10.00, 100 \$75.00

Lloyd. A charming hanging-basket plant. Flowers double, many beautiful colors. Doz. \$10.00, 100 \$75.00

Double Varieties (Camellia Type)

Orange	Scarlet
Light Pink	White
Yellow	Salmon

Extra Large Bulbs: Doz. \$10.00, 100 \$75.00

Flame. A large double. Petals compact and smooth. Brilliant orange-scarlet with beautiful sheen. Many flowers to each bulb. Doz. \$12.00, 100 \$90.00

Marmorata. A lovely double flower of medium size, mottled rose and white. Doz. \$12.00, 100 \$90.00

Picotee Shades. (New.) These beautiful Camellia-form Begonias were developed by inter-crossing the large Camellia type with the small Marmorata type. The two-toned combinations of color, with a definite contrasting edge, are exquisite. Doz. \$15.00, 100 \$120.00

Red Triumph. Ruffled Camellia-flowered, rich ruby-red with velvety texture. One of the largest of all double Begonias. Doz. \$12.00, 100 \$90.00

Rose Dawn. A perfect Camellia type double. Petals very long and even, and flowers very symmetrical. Rich clear rose. Doz. \$12.00, 100 \$90.00

Double Camellia-Flowered Mixed. Doz. \$10.00, 100 \$75.00

BEGONIA - Winter Flowering

Lady Mac. Some growers prefer this to Melior on account of its tolerance to lower temperature. 2¼-inch. 100 \$90.00

Marjorie Gibbs. Slightly deeper pink than Melior. 2¼-inch. 100 \$90.00

Melior. An improved Lorraine. 2¼-inch. 100 \$90.00





Kennedy Quality

Summer Flowering Bulbs (Miscellaneous)



ACHIMENES

CALLA

Elliottiana. Flowers are large, rich deep golden yellow, 4 to 5 inches across the mouth; leaves are beautifully spotted with white.

50 bulbs to case \$65.00
100 bulbs to case \$120.00

Pink. A very dainty Calla Lily growing about 10 inches high, producing flowers about 2 inches in diameter, of pure deep pink. Foliage dark green and very attractive.

Extra Selected Top Size Bulbs.

\$1.25 each; \$13.50 per doz.; \$97.50 per 100

CANNAS

Due to their wonderful coloring, Cannas are unsurpassed for bedding or planting in masses. For early blooming start in pots and transplant to the open ground after May 15th, or roots may be planted in the open ground after May 1st.

City of Portland. Deep pink, green foliage. 4 ft.
Doz. \$5.00, 100 \$40.00

Copper Giant. Coppery red; green foliage. 3½ ft.
Doz. \$5.00, 100 \$40.00

King Midas. The largest clear yellow. 4 ft.
Doz. \$5.00, 100 \$40.00

King Humbert. Giant orange-scarlet flowers; bronze foliage. 4 ft.
Doz. \$5.00, 100 \$40.00

Shenandoah. Salmon-pink; bronze foliage. 4 ft.
Doz. \$5.00, 100 \$40.00

The President. Immense flaming scarlet; foliage rich green and burn-proof. 4 ft. Doz. \$5.00, 100 \$40.00

Yellow King Humbert. A sport of King Humbert, yellow spotted orange-scarlet. 4 ft. Doz. \$5.00, 100 \$40.00

ACHIMENES

Charming summer flowering bulbs. May be grown in partial shade and are also excellent subjects for window boxes, pots or hanging baskets. Flowers tubular, wide open, 2 to 3 inches across. Colors range through white, blues, orchid, lavender, red, scarlet, and pink. Cultivation is similar to tuberous-rooted Begonias. Use sandy loam with one-fourth leaf mold, give plenty of water. Transplant outdoors after all danger of frost is over. Delivery February. **Separate Colors or Mixed.**

Doz. \$9.00, 100 \$65.00

CALADIUM ESCULENTUM (Elephant's Ear)

A magnificent sub-tropical plant, producing enormous leaves.

Jumbo Bulbs. Each \$1.50, doz. \$15.00

FANCY LEAVED CALADIUMS

Few of the summer foliage plants equal the fancy-leaved Caladiums and their rich beautiful colors. Pot plants or for bedding outdoors in shady positions.

JUMBO BULBS:

1 each, 10 named varieties \$ 12.50

5 each, 10 named varieties 60.00

10 each, 10 named varieties 110.00



FANCY-LEAVED CALADIUM

Kennedy Quality Summer Flowering Bulbs



CONVALLARIA - Lily-of-the-Valley

Our clumps are grown from the finest type of imported Fortin stock and are far superior to the common native sort.

Clumps.

Doz. \$11.50, 100 \$85.00

DIELYTRA SPECTABILIS - Bleeding Heart

An old-fashioned favorite; its long racemes of graceful, heart-shaped, pink flowers are always attractive; it is used also for forcing in the house, and is perfectly at home in any part of the hardy border, and especially valuable for planting in clumps. Doz. \$11.00, 100 \$75.00

GLADIOLUS

Exhibition and Miniature Varieties. See pages 13 to 17.

GLORIOSA ROTHSCHILDIANA

This charming climbing Lily can be grown in greenhouse in pots on stakes or trellis, or in the open ground during the summer on brush as Sweet Peas. Flowers are produced in profusion and resemble the Speciosum Lily but a trifle smaller. Color yellow with red markings. A beautiful subject for cutting and table decoration. Doz. \$20.00



GLORIOSA Rothschildiana

GLOXINIA

Charming and effective summer flowering bulb for indoors. The colors range through pink, scarlet, crimson, white, violet, and white and blue. Separate colors. Extra large bulbs. Doz. \$12.00, 100 \$90.00

HYACINTHUS

Candicans. A giant Hyacinth blooming in August, producing a magnificent spike of bell-like, pure white flowers. 4 feet. Extra selected bulbs. Doz. \$3.50, 100 \$25.00



GLOXINIA

ISMENE

Calathina (Peruvian Daffodil). Large Amaryllislike, fragrant flowers of pure white, produced in clusters. Plant in open ground after May 15th.

Doz. \$11.50, 100 \$85.00



ISMENE Calathina

HARDY LILIES

Imported and Domestic Grown

Lilies are very adaptable for perennial borders. The many varieties with their unique color combinations are perfectly hardy. The wonderful fragrance and lasting qualities make them one of the most desirable of the hardy plants. See page 18.



Kennedy Kwality Summer Flowering Bulbs

MONTBRETIA

One of the brightest and most adaptable of our summer flowering bulbs. The Montbretias we offer are grown in the eastern part of the United States and guaranteed to be in perfect condition for spring and not to be confused with stock grown on the west coast. Should be planted during April or May in the open ground and should be protected during the winter. Blooms continuously from July until frost.

Aurora. Very large, flat, star-shaped flowers with broad petals of great substance. Bright golden orange shaded deeper with maroon blotches in center. 3 ft. One of the latest to flower. 100 \$15.00

Fire King. Large, glowing scarlet-red. 100 \$15.00

Geo. Davidson. Early pale orange-yellow. 100 \$15.00

His Majesty. Very large, wide open flower. Brilliant scarlet-yellow center shading to scarlet. 100 \$20.00

King Edmund. A sturdy grower of medium height. Fine orange-yellow flowers measuring 2 inches across. 100 \$15.00

Lady Hamilton. Large yellow, center rayed rosy apricot. 100 \$15.00

Rosea. While the individual flowers are not large, it is a color not found in other varieties, a beautiful rose-pink. 100 \$20.00

Star of the East. This variety reigns supreme among the Montbretias. The flowers are very large and of exquisite coloring. Light yellow center shading to orange-yellow. 100 \$35.00

Newer Earham Hybrids Mixed. Have attracted much attention during the past few years. A magnificent new race of Montbretias far surpassing the ordinary Montbretias. Tall, robust growth; flowers measuring from 3 to 4 inches in diameter. A flower of great beauty. 100 \$25.00

Standard Varieties Mixed. 100 \$15.00

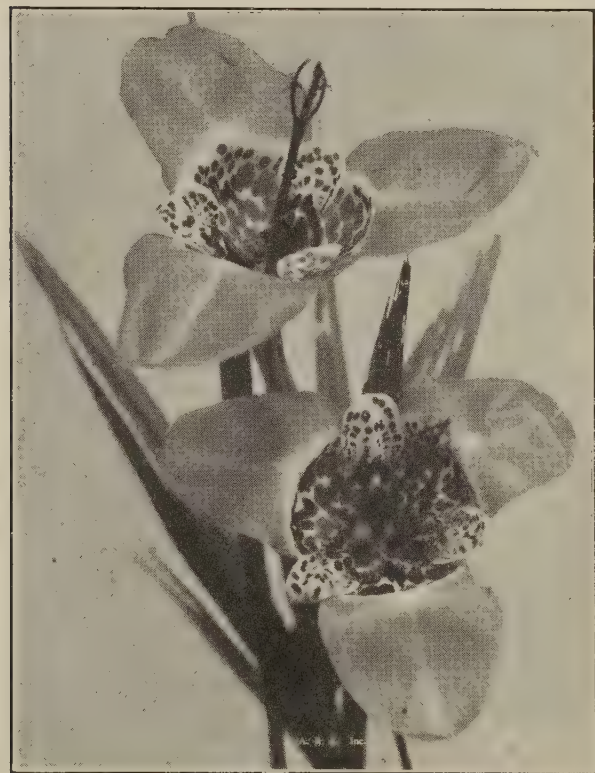
OXALIS - Summer Flowering

Deppei. Pure white; very fine. Doz. 35c; 100 \$2.00, 1000 \$18.00

Shamrock. Cloverlike flowers, pink blossoms. Doz. 35c, 100 \$2.00, 1000 \$18.00

TIGRIDIA

The Tigridias are exceptionally rich in color, white, yellow, orange and scarlet in striking contrast; the cup of the flower is thickly covered with spots. Hybrids. 100 \$25.00



TIGRIDIA



MONTBRETIA, His Majesty

TUBEROSE

Dwarf Double Pearl. One of the most delightfully fragrant and beautiful summer flowering bulbs. Pure white. Plant in the open ground about the middle of May, or as soon as the ground becomes warm.

Mammoth Bulbs. Doz. \$3.00, 100 \$20.00

Jumbo Bulbs. Doz. \$4.00, 100 \$25.00

Mexican Single, Everblooming. This beautiful single white variety flowers continuously throughout the season. Very fragrant. Extra large bulbs.

Doz. \$3.00, 100 \$20.00

Tuberoose Bulbs Shipped After June 1st Will be Cold Storage Stock. Available All Year From Cold Storage.



TUBEROSE, Dwarf Double Pearl

Kennedy Kwality Exhibition Dahlias



MERITORIOUS VARIETIES

For many years we have specialized and listed the best of the new introductions of Dahlias for exhibition purposes as well as the best cut flower varieties. This year we are listing only those varieties which we consider most satisfactory from the point of view of robust growers, lasting qualities as a cut flower and for decorative purposes.

All prices quoted are for strong tubers. Pot-grown plants, for delivery in May, can be supplied at one-half the price of the tuber. No plants of varieties where tubers are 75c or less in price.

Explanations of Abbreviations Used on Dahlias

St.C.—Straight Cactus. Flowers double, petals curved and twisted with fluted points.

S.C.—Semi-Cactus. Flowers double, petals shorter than Cactus type, but broad, flat, recurved and twisted.

B.—Ball or Show. Ball-shaped, full to center, petals more or less quilled.

F.D.—Formal Decorative. Double flowers, full to center.

I.D.—Informal Decorative. Flowers fully double. Floral rays generally long, twisted and unusually irregular in arrangement.

P.—Peony-Flowered. Flowers semi-double with two or three rows of broad, flat, loosely arranged petals surrounding an open center. The inner petals curved and twisted.

THREE NEW HONOR ROLL DAHLIAS FOR 1950

Irene Rich. S.C. Rose blended apricot, with cadmium-orange. A new and beautiful color in Dahlias. Artistic, beautiful Dahlia with lacerated petals. A Gold Medal Certificate Winner at A.D.S. Show, N. Y., 1949. Free and profuse bloomer early and late. Blooms 12½ by 7 inches. Foliage healthy, spreading, tall. Bush 5½ feet. **Roots \$15.00 each**

Staraze. I.D. Light primrose-yellow. Blooms 9½ by 6 inches. Flowers held facing on canelike stems. Bush compact, 5 feet tall, profuse bloomer. Early and late. A fine Dahlia of good quality and good grower. **Roots \$10.00 each**

Long Island Sun. S.C. Deep primrose-yellow with long quilled petals. This Dahlia attracted a lot of attention at the shows as well as in the field. It is a real beauty. Size 9x5 inches, bush 4½ feet, spreading. Dark foliage, free bloomer. Early and late. **Roots \$10.00 each**



DAHLIA, Long Island Sun



DAHLIA, Irene Rich

Ann Tooker. I.D. Huge, pure white blooms on a healthy, vigorous plant. Does not burn. A winner at the New York show last year, and should be in every exhibitor's collection. **Each \$5.00**

Atomic Yellow. S.C. Beautiful big blooms of bright yellow. Unusually long stems hold the flowers facing. Awarded best Semi-Cactus. A.D.S., and others too numerous to list. **Each \$7.50**

Axford Triumph. I.D. An immense flower. Robust plants, good foliage, fine stems. The color effect is tan. **Each \$2.50**

California Idol. I.D. Clear bright self-colored yellow. Ranks with the very largest, and has corresponding depth, an extremely refined flower in every sense. **Each \$1.00**

Director Carl G. Dahl. I.D. Although of tremendous size this Dahlia is very graceful. Apricot-buff shaded old rose on reverse of petals. A healthy, robust bush producing its blooms in profusion. **Each \$1.50**



Kennedy Kwality Exhibition Dahlias

Five-Star General. F.D. Another giant introduction. Amaranth-pink blending to Tyrian pink with a center of maize-yellow. A beautiful combination. Long, stiff stems with 11- to 12-inch blooms. **Each \$3.00**

Glamour. I.D. An unusual color in Dahlias, purple-veined violet. Tall, rugged grower; good, stiff stems. A winner. **Each \$2.00**

Greater Glory. S.C. Tall, vigorous bush, healthy foliage. Color deep rose-pink shading to sulphur-yellow at center. A consistent winner. **Each \$2.00**

Hunt's Velvet Wonder. I.D. The attractive broad-petaled blooms are huge and have good, full centers and great depth. The flowers, of deep rosy magenta, blending into a true purple, are well proportioned, with large, dark green foliage. **Each \$1.50**

Jane Cowl. I.D. Massive flower, petals curled and twisted. A glistening bronzy buff and old gold blending to a deeper shade toward the center, the reverse petals a pale flesh color, strong stem, insect resisting. **Each 75c, doz. \$8.00**

Jane Lausche. S.C. A unique color combination: rosy mauve with one-third of petal tipped white. Winner for perfect and largest bloom. Early, profuse bloomer until frost. **Each \$3.00**

Jersey's Dainty. C. Fine pure white of medium 7x4 inches, eosine-pink. Excellent cut flower. **Each 75c, doz. \$8.00**

Jersey's Dainty. C. Fine pure white of medium size. Excellent cut flower. **Each 75c, doz. \$8.00**

Jersey's White Beauty. Discarded for Michigan White.

Kelvin. I.D. Somewhat like O. Reid, but more depth to bloom. A sturdy bush with beautiful, heavy foliage and stem. Massive blooms blending buff and old rose, darker reverse. **Each \$3.00**

Kentucky. F.D. Color is Jersey's-Beauty-pink, with yellow and gold blend. **Each 75c, doz. \$8.00**



INFORMAL DECORATIVE DAHLIA, *Ogden Reid*

Maffie. S.C. A prize winner wherever shown. Grows up to 14 inches in diameter. Fine stems, good growing habit; foliage insect proof. Intense carmine-red. Height 4 feet. **Each \$3.00**

Michigan White. S.C. The most prolific blooming white to date. Normally the flowers are from 5 to 8 inches. As many as 18 to 25 opening on the bush at one time. **Each \$1.50, doz. \$15.00**

Miss San Diego. I.C. Excellent form, incurved Cactus, Tyrian rose from yellow center outward. The petals are laciniated pink toward the outside. **Each \$3.50**

Mrs. E. J. R.C. Clear brilliant pink with white center and very lightly tipped white. Exceptionally good substance. A winner. **Each \$3.00**

Mrs. George Le Boutellier. D. A flower of tremendous size. Stems straight and stiff. An early bloomer. Color is a rich, velvety carmine. **Each \$1.00, doz. \$11.00**

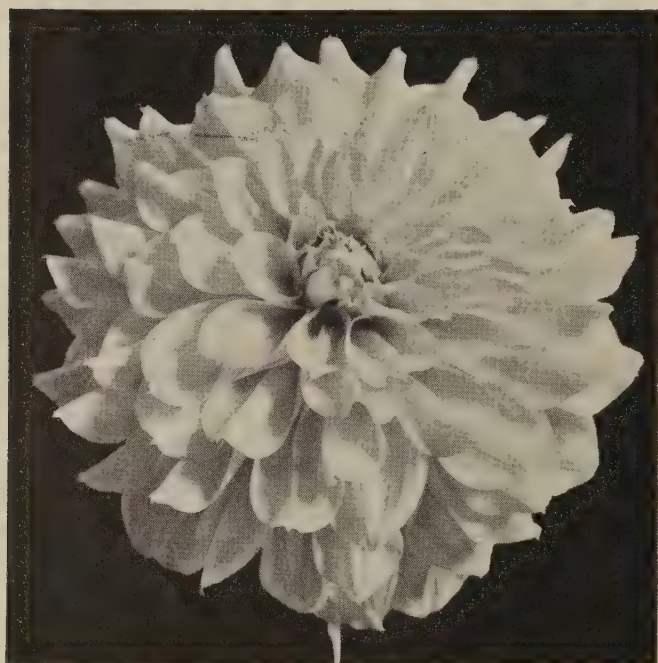
Mrs. Hester A. Pape. I.D. A giant which will be hard to beat. Color red-lilac purple. A good grower and profuse bloomer. **Each \$4.00**

Nancy Ann Mitchell. I.C. A fairly large flower of excellent form on long, graceful stems. Dazzling scarlet. Free blooming. One of the best. **Each \$2.00**

New Look. S.C. Extremely large, perfect blooms, 12 to 14 inches in diameter. Grows 6 feet tall and the flowers are sparkling deep yellow. Many times a winner. **Each \$10.00**

Oakleigh Champion. I.C. A magnificent Dahlia of artistic formation. A champion in all respects. A blend of burnt orange and soft pink with yellow shading at base of long, laciniated and twisted petals. Blooms 8 to 10 inches with good depth, held erect on long, stiff stems. Grows 6 feet. Foliage dark green and insect resistant. **Each \$5.00**

Ogden Reid. I.D. An enormous Dahlia, perfect in every respect. Color spinel-pink blended light rose-pink, striped primuline-yellow. Leathery foliage, insect resistant. Prolific bloomer. **Each \$3.00**



FORMAL DECORATIVE DAHLIA, *The Real Glory*

Kennedy Kwality Exhibition Dahlias



Red Glamour. I. D. Brilliant medium red. Has been grown to 13½ by 10 inches. This variety prefers cool weather and plenty of water. Merits a place on the Honor Roll.

Each \$7.50

Rhythm. I.C. An exquisite medium sized Dahlia of fine form. Color is an unusual cameo-pink suffused soft rose. Petals are serrated, giving the flower added character. A consistent winner.

Each \$3.00

Sarett's Pink Flamingo. I.C. Tyrian pink with deep yellow centers and tips of roseline-pink. Blooms well formed and of excellent substance. Free bloomer. Flowers up to 11 inches in diameter.

Each \$3.00

Sunburst. I.D. A massive deep golden yellow. Strong grower with strong stems. Flowers carried well above the foliage.

Each \$4.00

The Cardinal. S.C. Cardinal-red blooms 10 to 12 inches, on long, canelike stems. Bush 6 feet, with clear, leatherlike foliage. A winner.

Each \$10.00

The Real Glory. F.D. Blooms 10x5 inches. An excellent glistening pure white. Exceptionally fine keeping qualities.

Each \$3.00

Virginia Rute. I.D. Rich blood-red shaded garnet on edge of petals. High, full centers; long, strong stems.

Each \$2.00

BALL DAHLIAS (Tubers Only)

A. D. Livoni. Soft pink. **Each \$1.00, doz. \$11.00**

Dave Platt. Pure white. **Each \$2.00, doz. \$22.00**

Dusky. Dark red. **Each \$1.50, doz. \$16.00**

Francis Hamilton Archer. Giant ball. 6 inches in diameter. Free flowering. Lavender. **Each \$3.00, doz. \$33.00**

Leah Pearl. Pink and cream. **Each \$2.00, doz. \$22.00**

Mary Helen. Canary-yellow on long stems. **Each \$2.00, doz. \$22.00**

Supt. Amrhyn. Clear rose-pink. **Each \$1.00, doz. \$11.00**

White Cap. White, lavender center. **Each \$2.00, doz. \$22.00**

MINIATURE DAHLIAS (Tubers)

EXPLANATION OF ABBREVIATIONS

B.—Ball. C.—Cactus. D.—Decorative. F.D.—Formal Decorative. S.—Single. P.—Peony.

Andries Orange. S.C. Bright orange, perfect Semi-Cactus form; excellent stem. **Each \$1.50, doz. \$16.00**

Animato. S.C. Dazzling pink with purple glow. Beautifully formed, medium sized blooms borne on long, strong stems. Exceptionally free flowering and fine keeping qualities.

Each \$2.00, doz. \$22.00

Anna Z. F.D. A lovely Miniature. Color chrome-lemon blushed old rose. Blooms average 2½ to 3 inches. Tight center, excellent stems. A free and prolific bloomer. Height 3 feet.

Each \$2.50, doz. \$27.50

Arabeske. S.C. Plants 2½ feet high, literally covered with soft sulphur-yellow flowers borne on long, stiff stems. Arabeske has all the good qualities. Early, suitable for planting in groups.

Each \$2.50, doz. \$27.50

Ayesha. P. Bronze-orange, one tone. Equal to the finest single Chrysanthemum.

Each \$1.00, doz. \$11.00

Billy Boy. F.D. Deep red.

Each \$1.50, doz. \$16.00

Bishop of Llandaff. P. A sturdy, compact Dahlia 2½ to 3 feet high. The semi-double flowers are rich wine color with gold centers. Foliage is glossy dark green, the plant very free flowering. Adapts itself to landscape and decorative work.

Each \$1.00, doz. \$11.00

Bo Peep. F.D. Purple.

Each \$1.50, doz. \$16.00

Buckeye Baby. D. A really fine Miniature. Small and deep; while the bushes are dwarf the stems are fine for cutting. Gold-buff lightly shaded red on the reverse.

Each \$1.50, doz. \$16.00



MINIATURE DAHLIA, Ayesha

Kennedy Kwality Exhibition Dahlias

Miniature Dahlias—Continued

- Coralette.** F.D. A perfectly formed flower that never shows an open center. The color is a most unusual shade of soft coral-pink. **Each \$1.50, doz. \$16.00**
- Corinna.** F.D. Deep yellow. **Each \$1.50, doz. \$16.00**
- Golden Youth.** F.D. Bright golden yellow; very showy. **Each \$1.50, doz. \$16.00**
- Little Fireball.** Bright red. **Each \$1.50, doz. \$16.00**
- Little Jennie.** S.C. Flesh-pink with canary center. **Each \$1.50, doz. \$16.00**
- Mab.** C. Another very fine Miniature Dahlia. Clear pink with white center. Free flowering and outstanding as a cut flower. **Each \$2.50, Doz. \$27.50**
- Miss Innocence.** F.D. A pure white, perfectly formed flower, carried erect on excellent, straight stems. Plants are medium in height and growth vigorous. **Each \$1.50, doz. \$16.00**
- Nicky.** D. Soft pink. Clean growth and abundance of flowers from early season until frost. **Each \$1.50, doz. \$16.00**
- White Fawn.** F.D. Pure white. **Each \$1.50, doz. \$16.00**
- Wisp.** F.D. Glistening lemon-yellow. **Each \$3.00, doz. \$33.00**

LARGE-FLOWERED SINGLE

- Lavender Gem.** A lovely shade of lavender. **Each \$1.50, doz. \$16.00**
- Lorna Doone.** Glowing salmon-pink. **Each \$1.50, doz. \$16.00**
- Marshall's Glory.** A pleasing bicolor. Cardinal-red with white stripe in center of petals which curl artistically. **Each \$1.50, doz. \$16.00**
- Newport Wonder.** Soft clear pink. **Each \$1.50, doz. \$16.00**
- Orange Beauty.** Bright golden orange. A real beauty. **Each \$2.00, doz. \$22.00**
- Purity.** Best large waxy white. Unexcelled for cutting and exhibition. **Each \$1.50, doz. \$16.00**

Tango Century. Bright orange and gold. Long, strong stems. **Each \$1.50, doz. \$16.00**

Twinkle. Orchid-flowering. Perfect in form and graceful, white on the face of petals with the reverse faintly suffused crimson-carmine with violet-rose markings. Very striking for arrangements. **Each \$1.50, doz. \$16.00**

POMPON OR BOUQUET DAHLIAS

After a survey of the Dahlia Shows and trials this fall we have decided to confine our list to the best Pompons available today. Recent introductions have the following to recommend them over their predecessors.

A longer, wiry stem, sometimes reaching 24 inches. All the newer varieties are characterized by a reduction in the size of flower and a perfection of form and placement of petals. Lastly, the colors are truer and more distinct.

We suggest a careful consideration of the following list with the descriptions and advise your replacing some of the old ones with these new perfected types.

- Amber Glow.** Coral and gold. **Each \$1.50, doz. \$16.00**
- Betty Ann.** Clear pink. **Each \$1.50, doz. \$16.00**
- Bronze Beauty.** Soft bronze. **Each \$1.50, doz. \$16.00**
- Ebony.** Black-red. **Each \$1.50, doz. \$16.00**
- Gerda.** Creamy yellow. **Each \$1.50, doz. \$16.00**
- Little Edith.** Yellow, carmine tip. **Each \$1.50, doz. \$16.00**
- Little Snow-White.** Pure white. **Each \$1.50, doz. \$16.00**
- Morning Mist.** Lavender. **Each \$1.50, doz. \$16.00**
- Red Warrior.** Bright red. **Each \$1.50, doz. \$16.00**
- Yellow Gem.** Yellow. **Each \$1.50, doz. \$16.00**

1 each of the above, 10 tubers, \$13.50

6 each of the above, 60 tubers, 80.00



POMPON DAHLIAS

Kennedy Kwality Exhibition Gladiolus



Until the war years we revised and improved our list of Gladiolus each year to include the best variety in its color class regardless of price. Subsequently, the price was reduced as quantities were available. Some varieties, as Picardy, never entirely lost their position as leaders for years.

With labor available and flower shows scheduled again, we have resumed our policy to add, eliminate, and generally revise our list annually.

We suggest that you select a few of the newer ones. Watch and compare them in your own garden, and know them next year at reduced prices.

Due, no doubt, to scientific treatment of planting stock for years our Gladioli have always been free from thrip. As an added precaution and to be sure that bulbs supplied by us are absolutely free from this pest, we will also scientifically treat our bulbs again before shipment is made to our customers.

Inasmuch as thrip lives in the soil, as well as on the bulbs in storage, through the winter, it is imperative that our bulbs be planted on soil where Gladioli were not grown last year and not close to other Gladioli from other sources.

We guarantee our bulbs to be the largest size and well matured, which is absolutely essential for producing exhibition flowers.

Abu Hassan. The best of all the blue shades. Florets $4\frac{1}{4}$ inches.
Doz. \$2.65, 100 \$18.00

Aida. Striking dark blue with two small lilac blotches in throat; large flowers on strong, straight spike; early. Florets 4 inches.
Doz. \$1.60, 100 \$12.00

Algonquin. Vivid glowing scarlet, 8 to 9 wide open, $5\frac{1}{2}$ -inch flowers, beautifully ruffled. The finest scarlet yet introduced. Tall, straight spike and a real exhibition variety.
Doz. \$1.60, 100 \$12.00

Barcarolle. Large flowers of a clear rich orange-salmon with no markings. Beautifully ruffled and heavy substance. An exquisite variety. Florets $4\frac{1}{2}$ inches.
Doz. \$2.10, 100 \$15.00

Beacon. Salmon-red with large cream blotches. Half a dozen large flowers open with many buds on long stout stems. The flowers are slightly ruffled. A distinct variety unlike any other. 5-inch florets.
Doz. \$1.60, 100 \$12.00

Big Top. A colossal light pink with small carmine feather. 20 buds on long flower head. 6- to $6\frac{1}{2}$ -inch florets.
Doz. \$3.50, 100 \$25.00

Birch Red. Clear satiny red. Florets $5\frac{1}{2}$ inches with a total of 19 buds. One of the very finest in this color.
Doz. \$22.50, 100 \$175.00

Black Opal. The best of the older dark red or maroon Gladioli. 4-inch florets.
Doz. \$2.10, 100 \$15.00

Blue Beauty. One of the best blue varieties, light blue with edges of petals overlaid violet. $5\frac{1}{2}$ -inch florets.
Doz. \$2.10, 100 \$15.00

Burma. Heavily ruffled, deep rose shading somewhat lighter in upper throat with beautiful velvety deeper blotch on lip. Opens seven or more well placed blooms on straight spike. An exquisite variety with 5- to $5\frac{1}{2}$ -inch florets.
Doz. \$2.10, 100 \$15.00

Chamouny. A striking shade of cerise-rose with a silver line on the edge of all petals. 10 to 12 flowers open on a long flower spike. One of the most beautiful spikes ever grown. $4\frac{1}{4}$ -inch florets.
Doz. \$2.10, 100 \$15.00

Chief Multnomah. An eighty-day giant Glad. Smoky deep rose with scarlet deep in the throat. Many 5-inch florets open at one time.
Doz. \$2.60, 100 \$17.50

Commander Koehl. Considered one of the best dark reds. Beautiful formation with large flowers and tall spikes. Deep scarlet-blood-red. $5\frac{1}{2}$ -inch florets.
Doz. \$2.10, 100 \$15.00

Connecticut Yankee. An exquisite light pink with reddish throat blotch. Many open with several showing color. Perfect placement. Florets $5\frac{1}{2}$ inches.
Doz. \$11.00, 100 \$75.00



CONNECTICUT YANKEE

Kennedy Kwality Exhibition Gladiolus

CORONA



Connie G. An entrancingly beautiful clear cream. Heavily ruffled and fluted. Unusually heavy substance and exquisite form. Lip is yellow, enhancing the beauty of this Glad. Grows $4\frac{1}{2}$ to 5 feet tall; strong, straight stem. 8 to 10 6-inch florets open at one time with 20 or more buds. **Doz. \$50.00, 100 \$400.00**

Corona. Creamy white shading deeper cream in throat with rose picotee edge on all petals. A very beautiful and distinct variety with 6 to 8 wide open, $5\frac{1}{2}$ -inch flowers, heads of 16 to 18 buds. **Doz. \$2.10, 100 \$15.00**

Cotillion. Deep pink with creamy yellow throat. Tall growth, good placement, long flower heads containing 18 to 20 buds. 6-inch florets. **Doz. \$14.50, 100 \$110.00**

Cover Girl. Medium pink, long flower spike with ten or more florets open at one time. A sure winner. 6-inch florets. **Doz. \$2.10, 100 \$15.00**

Crinkle Cream. Beautiful ruffled, clear light yellow. Tall, strong spike, well placed 5-inch florets. **Doz. \$3.50, 100 \$25.00**

Dr. Whiteley. Clear soft apricot-yellow with gold throat. Opens 5 to 6 well placed $5\frac{1}{2}$ -inch blooms on tall, straight spike. **Doz. \$1.60, 100 \$12.00**

Elizabeth the Queen. Large, beautifully ruffled, clear mauve with darker lines in throat. Fine form, opens 7 to 8 at a time. A queen among the Gladiolus. $6\frac{1}{2}$ -inch florets. **Doz. \$2.10, 100 \$15.00**

Fair Angel. Very large, exhibition type. Cream, with $4\frac{1}{2}$ -inch florets. **Doz. \$2.10, 100 \$15.00**

Gail. Light lavender shading deeper at petal edges. Light penciling of rose-cerise deep in the throat of lower petals. Straight spike, fine placement. 7 to 9 wide open 5-inch florets with gracefully recurving petals. **Doz. \$42.00, 100 \$300.00**

Gold Eagle. Deep clear yellow with frilled petals; very early. Florets 4 inches. **Doz. \$1.60, 100 \$12.00**

Golden Chimes. An improvement on Loyalty; clear yellow nicely ruffled flowers perfectly placed on straight stems. 4-inch florets. **Doz. \$2.10, 100 \$15.00**

Golden Dream. Pure golden yellow, the spike and size of flower is like Golden Measure. Florets $3\frac{1}{2}$ inches. **Doz. \$1.60, 100 \$12.00**

Great Lakes. A super clear light blue, self color. As to size, length of stem and formation, it excels all other blues to date. Robust grower and many flowers open. Florets $4\frac{1}{2}$ to $5\frac{1}{2}$ inches. **Doz. \$11.00, 100 \$75.00**

Greta Garbo. Soft rose florets with cream lower lip. Large, well placed blooms open quite flat on a fine spike with 6 to 7 flowers open at a time. An exhibition Glad. Florets $5\frac{1}{2}$ inches. **Doz. \$2.10, 100 \$15.00**

Gwen. A fragrant Gladiolus. Slightly lighter than the cerise-rose of Chamouny. Placement almost perfect, tall spikes. $6\frac{1}{2}$ -inch florets. Received all the awards of the Empire State Gladiolus Society. **Doz. \$85.00, 100 \$600.00**

Jane Leech. Exquisite coral-pink with canary-yellow throat. The most heavily ruffled and one of the most beautiful Gladioli we have yet seen. Florets are large, well placed, 6 to 8 open at one time on tall spike of 16 to 18 buds. **Doz. \$3.50, 100 \$25.00**

Janet Lee. Edge of petals peach shading to deep cream throat. Heavily ruffled and fluted. One of the most exquisite. 5-inch florets. **Doz. \$17.50, 100 \$125.00**

Jeanie. An exquisite and distinctive clear rich pink with white mid-ribs and creamy yellow throat. Six large, very beautiful, $5\frac{1}{2}$ -inch blooms open; strong, tall spike carrying 18 to 20 buds. A variety of merit which cannot be too highly recommended. **Doz. \$1.60, 100 \$12.00**

King Lear. Very early. Clear dark reddish purple with silver line on edge of all petals. Opens 5 to 6 huge, beautifully ruffled, $6\frac{1}{2}$ -inch blooms on a tall, willowy stem. **Doz. \$2.10, 100 \$15.00**

King William. A beautiful blending of soft salmon and apricot with clear unmarked cream throat. Tall, healthy, vigorous grower and a super exhibition variety. **Doz. \$2.10, 100 \$15.00**

Kennedy Quality Exhibition Gladiolus



MANSOER



King Alfred. Lovely orange-salmon giant with creamy blotch in throat. $6\frac{1}{2}$ -inch florets. **Doz. \$7.00, 100 \$50.00**

Laddie. Discarded for Cover Girl.

Lady Jane. Cream petals tipped yellow, free blooming, slightly ruffled. $4\frac{1}{2}$ -inch florets. **Doz. \$2.10, 100 \$15.00**

Lavender and Gold. Early, dainty lavender, yellow-throated. Tall, slender, wiry stems, well placed, $4\frac{1}{2}$ -inch blooms. **Doz. \$3.50, 100 \$25.00**

Leading Lady. A creamy white sport of Picardy and like its parent a tall, strong grower and truly an exhibition variety. Leading Lady has 7 to 8 large, wide open $5\frac{1}{2}$ -inch florets with 16 to 17 buds. Stock limited. **Doz. \$2.10, 100 \$15.00**

Maid of Orleans. Milky white with creamy throat. A good straight plant carries 8 large flowers open at a time. Perhaps the best all-around white at lower prices. Florets $4\frac{1}{2}$ inches. **Doz. \$1.60, 100 \$12.00**

Mansoer. Rich glistening deep brownish red. 8 to 10 round florets open at a time, well placed on tall spikes. Attractive variety. 5-inch florets. **Doz. \$7.00, 100 \$50.00**

Margaret Beaton. Pure snow-white with small scarlet blotch in the throat. 7 to 9 well placed blooms open on a long flower head. Strong grower, with $4\frac{1}{2}$ - to 5-inch florets. This is one of the most beautiful varieties in existence and bound to become immensely popular as an exhibition sort. **Doz. \$1.60, 100 \$12.00**

Marianne. A self color, clear delicate pink with slight salmon reflex. Florets are large and 8 to 10 open on long, straight stems. We recommend this without reservation. 4-inch florets. **Doz. \$3.50, 100 \$25.00**

Minuet. Beautiful clear, light lavender, 5 to 7 large, heavily textured blooms open. The lavender by which all other lavenderers are judged. 5-inch florets. **Doz. \$2.10, 100 \$15.00**

Miss Wisconsin. Late midseason. Beautiful, unusual shade of lavender-rose. Opens 6 to 8 5-inch blooms. A very distinctive color and a variety that has been in great demand. **Doz. \$3.50, 100 \$25.00**

Mohawk. Glistening dark velvet-red self color. Brighter than Black Opal. $5\frac{1}{2}$ -inch florets. **Doz. \$2.90, 100 \$20.00**

Mother Kadel. Clear yellow, slightly deeper in throat. Well placed blooms $4\frac{1}{2}$ inches across. **Doz. \$2.10, 100 \$15.00**

New Europe. Bright orange-red with purple feather in the throat. Very large florets opening 8 to 10. A Holland introduction. $5\frac{1}{2}$ - to 6-inch florets. **Doz. \$2.10, 100 \$15.00**

October Sunshine. Light orange, blending to yellow in throat. Has become increasingly popular. 18 buds. 5-inch florets. **Doz. \$7.00, 100 \$50.00**

Ohio Nonpareil. Large, bright clear scarlet with nine 6-inch florets open at a time on long flower head. **Doz. \$5.00, 100 \$35.00**

Orange Gold. Clear, deep orange-gold; tall, straight spike. About 16 buds. 5-inch florets. Very showy and popular as a cut flower. **Doz. \$2.90, 100 \$20.00**

Oregon Gold. Tall plant with long flower heads and large ruffled, perfect, $4\frac{1}{2}$ -inch yellow blooms. 9 to 10 open at one time. Destined to become very popular. **Doz. \$2.10, 100 \$15.00**

Oriental Pearl. A giant cream. Opens 5 to 6 immense florets 6 inches. We believe this Glad to be the largest in this color. **Doz. \$5.00, 100 \$35.00**

Pandora. Midseason. Clear soft geranium-pink with somewhat darker lines in the throat. Opens 8 to 10 $4\frac{1}{2}$ -inch blooms on a medium height plant. Free bloomer. Not so large as Picardy but in many places preferred to the latter as it is a deeper color. **Doz. \$2.10, 100 \$15.00**

Pelegrina. Pure deep violet-blue. One of the best in this color for exhibition. $4\frac{1}{2}$ -inch florets. **Doz. \$2.10, 100 \$15.00**

Kennedy Kwality Exhibition Gladiolus



RAVEL

Phantom Beauty. Twelve large, wide open, 5- to 5½-inch florets of clear light pink are closely arranged on good, stiff stems.

Doz. \$3.50, 100 \$25.00

Picardy. One of the most beautiful light pinks in existence. Tall, straight spike with 8 to 10 beautiful, well placed flowers 5 to 6 inches across. Our stock of this variety is true and absolutely free from disease.

Doz. \$1.60, 100 \$12.00

Porcelain Blue. True pansy-blue or medium deep violet with creamy white feather in throat. 5¼-inch florets with a total of 18 buds. Consistent prize winner.

Doz. \$17.50, 100 \$125.00

Ravel. Violet-blue with reddish brown markings. Better than Blue Beauty. Very tall, upright spikes. Many 5-inch florets of heavy texture and well placed. One of the best of the new blues.

Doz. \$11.00, 100 \$75.00

Red Wing. Rich vibrant red, the best exhibition red this past season. Opens up to ten 5½- to 6-inch blooms with six more showing color. Long flower heads with 22 or more buds.

Doz. \$55.00, 100 \$400.00

Rima. Self colored light mauve-pink suffused cream in throat. Exhibition variety. 6-inch florets.

Doz. \$2.90, 100 \$20.00

Rosa Van Lima. Lovely pure pink with white mid-rib and throat, dusty lavender feather deep in throat. Eight fine 5½-inch flowers on perfectly formed spike, open at one time.

Doz. \$1.60, 100 \$12.00

Shirley Temple. A seedling of Picardy. Large, wide open flowers, with as many as twelve open at a time. Heavy substance and beautifully ruffled. Light cream-white with deeper throat. 6½-inch florets.

Doz. \$1.60, 100 \$12.00

Silver Wings. The largest and finest pure white Gladiolus yet introduced. Eight or more 6½-inch ruffled blooms of heavy texture open at one time, on tall, straight spikes, having 18 to 20 buds. An outstanding variety and consistent winner.

Doz. \$3.50, 100 \$25.00

Snow Princess. A greatly improved Maid of Orleans and rapidly replacing this old favorite. White shading to light cream in throat. Tall, straight spike with six or more 5-inch blooms of heavy texture open at one time. A healthy, vigorous grower.

Doz. \$1.60, 100 \$12.00

Sparks. Cream-yellow with orange-scarlet feather on lower petals, lines of the same coloring radiate from the feather. Distinct and extremely showy. Opens seven 6-inch, fluted, triangular blooms; 16 to 18 buds well placed.

Doz. \$11.00, 100 \$75.00

Spic and Span. New, ruffled, deeper rose-pink. Many 5½-inch flowers open. Recommended.

Doz. \$13.00, 100 \$95.00

Spotlight. Blooms large, slightly waved, on tall spikes. Clear deep yellow with scarlet blotch. 6 to 7 open. 4½-inch florets.

Doz. \$2.10, 100 \$15.00

Sunspot. A consistent winner. Light apricot-buff with rose spot in throat. 7 to 9 florets open, 5 inches.

Doz. \$20.00, 100 \$150.00

Tivoli. Luminous soft pink. Opens 8 to 10 well placed blooms on tall, strong stem. The best new pink from Holland. 5-inch florets.

Doz. \$4.40, 100 \$30.00

Truelove. Very beautiful clear shell-pink, somewhat ruffled. 6 to 8 wide open 5-inch blooms on medium height plant. One of the best early cut flower varieties.

Doz. \$5.00, 100 \$35.00

Tunia's Mahomet. Huge smoky deep velvety plum-rose tinged orange-scarlet in throat. 6½-inch florets. Rich coloring not seen in other smokies.

Doz. \$42.00, 100 \$300.00

Valeria. A soft orange-red. Many 5-inch flowers of beautiful form open at one time. Perfectly placed on tall, stiff stems. Does not wilt in the sun and lasts well when cut. 5-inch florets.

Doz. \$2.10, 100 \$15.00

Voodoo. A new and unique smoky with 5-inch, ruffled, needle-point blooms. Unusual color having stippling of bronze and plum.

Doz. \$7.00, 100 \$50.00

Wedgewood. A Gladiolus that is the ultimate in beauty. Waxy, ruffled blooms of a lively blue-lavender shade with cream throat. Disease free, blooms to the very tip. Florets 4½ inches. Not the Dutch variety known as Wedgewood.

Doz. \$13.00, 100 \$95.00

White Gold. Clear light cream shading lighter in throat. Very tall, strong grower with well placed blooms. 5½-inch florets.

Doz. \$2.10, 100 \$15.00

Kennedy Kwality Mixture. Our mixture of Gladioli is made up of largest size bulbs, selected from over 20 varieties. In selecting the varieties our aim has been to include the many colors and color combinations of the wonderful Gladiolus family.

Doz. \$1.45, 100 \$10.00, 1000 \$95.00

Kennedy Quality Miniature Gladiolus



This collection of Miniature or Baby Gladiolus shown at the Gladiolus Show of the New York Horticultural Society, introduces an addition to the Grandiflora and Primulinus types. The plant grows about 2 feet high and the flowers are carried on wiry stems somewhat like the Colvillei type. For informal arrangements where something light in texture and graceful form is required, this lovely little Gladiolus is the answer.

Atom. A very dainty scarlet with silver edge. Very popular, an outstanding Miniature Glad. $3\frac{1}{2}$ - to 4-inch florets.

Doz. \$13.00, 100 \$95.00

Babs. Heavily ruffled light yellow; early; opens 6 to 8 at a time. Medium height. 3- to $3\frac{1}{2}$ -inch florets.

Doz. \$7.00, 100 \$50.00

Dainty Miss. A decorative blush or light pink. Height about 3 feet. $2\frac{1}{2}$ -inch florets.

Doz. \$2.10, 100 \$15.00

Dolores. Very early. Pink with white throat. Beautiful form and color. Blooms $2\frac{1}{2}$ inches in diameter; 10 to 12 buds.

Doz. \$7.00, 100 \$50.00

Fairy. Pastel lavender. Very dainty. Height about $2\frac{1}{2}$ feet. $2\frac{1}{2}$ - to 3-inch florets.

Doz. \$8.00, 100 \$60.00

Flicker. Medium orange, yellow throat with bright orange blotch. Outstanding in the small-flowered Gladiolus and wonderful for table decoration. 2- to $2\frac{1}{2}$ -inch florets.

Doz. \$8.00, 100 \$60.00

Fluffy Ruffles. Dainty pale yellow, beautifully ruffled, laciniated petals. Height about $2\frac{1}{2}$ feet. 2- to $2\frac{1}{2}$ -inch florets.

Doz. \$2.10, 100 \$15.00

Kewpie. A very dainty Miniature. Bright red with picotee edge. 2-inch florets.

Doz. \$2.10, 100 \$15.00

Nadia. An alluringly beautiful small-flowered variety. Upper petals bright salmon, lower petals yellow. One of the most artistic for decoration. $2\frac{1}{2}$ - to 3-inch florets.

Doz. \$3.50, 100 \$25.00

Orange Butterfly. The tiny florets have real substance and are rich, glowing bronzy orange in color. The tendency to crook is in this case no disadvantage since it enhances its value for decorative purposes. Orange Butterfly is in a class by itself. $3\frac{1}{2}$ - to 4-inch florets.

Doz. \$2.10, 100 \$15.00

Peggy Ann. Chic and appealing. Pink with white throat. Tall, graceful spike with 18 buds. $2\frac{1}{2}$ - to 3-inch florets.

Doz. \$13.00, 100 \$95.00

Piccolo. Soft cream with rosalane purple shading to red throat. $1\frac{1}{2}$ -inch florets. Long, thin stem. Flowers face up.

Doz. \$7.00, 100 \$50.00

Queen of Bremen. About 3 feet high. A most beautiful lavender-pink with very pretty white throat. $2\frac{1}{2}$ - to 3-inch florets.

Doz. \$2.10, 100 \$15.00

Rosette. A ruffled rosette of light rose with deep rose feather. 2- to $2\frac{1}{2}$ -inch florets.

Doz. \$9.00, 100 \$65.00

Snow Baby. Dazzling pure white. Unsurpassed for decorative purposes. A perfect beauty. $2\frac{1}{2}$ - to 3-inch florets.

Doz. \$2.10, 100 \$15.00

Tweedledum. A dainty deep rose with yellow on throat. Grows about 3 feet high. Flowers face up and you get the full flower effect in any position. $2\frac{1}{2}$ - to 3-inch florets.

Doz. \$7.00, 100 \$50.00

Twinkles. A unique combination of colors. Dark orange, pink on outer petals and deep yellow center on which are reddish lines. Beautifully ruffled and heavy substance. 18 buds. One of the most beautiful of the small-flowered varieties. $2\frac{1}{2}$ - to 3-inch florets.

Doz. \$45.00, 100 \$350.00

White Butterfly. With the demand for white unabated, this dainty ruffled white with cream throat is unexcelled for decorative arrangement. Tall, slender stems with well placed flowers. $3\frac{1}{2}$ - to 4-inch florets.

Doz. \$2.10, 100 \$15.00

White Satin. Pure creamy white with white stamens and pistil. Unsurpassed for decorative purposes. Thin, wiry stem. $1\frac{1}{2}$ to 2-inch florets.

Doz. \$8.00, 100 \$60.00



MINIATURE GLADIOLUS, *Babs*

Kennedy Kwality Hardy Lilies

Explanation: The numerals refer to the season of bloom, thus 6 would mean June; 7 July; 8 August.

The Lilies we offer are all perfectly hardy and will produce a quantity of beautiful flowers of various colors, which effect cannot be duplicated by any other flower. Lilies are very adaptable for herbaceous borders or for planting among shrubbery. Bulbs should be planted at least twice their own depth and if the soil is heavy it is desirable to use a quantity of sand under the bulbs to provide drainage.

AURATUM (Golden Rayed Lily of Japan). White, studded with crimson spots, and through the center of each petal is a gold band; large and fragrant. (8).

Mammoth Bulbs. Doz. \$20.00, 100 \$150.00

BROWNII. Yellow with brown anthers, outside brown. (6).

Doz. \$27.50, 100 \$195.00

CANADENSE. Varying in color from yellow to orange-red.

Doz. \$5.00, 100 \$35.00

ESTATE. For a pure white tube Lily to bloom in August, this American-grown Lily is ideal for the border or Lily group in the garden. Like all hardy Lily plantings, for best results mulch lightly.

Extra Selected Bulbs. Doz. \$18.00, 100 \$135.00

Extra Selected Exhibition Bulbs Doz. \$20.00, 100 \$150.00

HANSONI. Flowers reddish orange, eight to twelve in a cluster, 3 to 4 feet high. (6).

Extra Selected Bulbs. Doz. \$14.50, 100 \$110.00

HENRYI. One of the most beautiful and most satisfactory of the Japanese Lilies. Will grow well in any soil, is absolutely hardy and when planted in permanent borders will improve each year, attaining a height of 6 to 7 feet, producing up to 25 blooms of rich orange-yellow. Plant 8 inches deep. (8-9).

Extra Selected Bulbs Doz. \$13.00, 100 \$ 95.00

Monster Bulbs. Doz. \$14.50, 100 \$110.00

PHILIPPINENSE FORMOSANUM. Resembles the Easter Lily in shape. Pure white with a faint brownish lavender tinge on the outside of each petal. Delightful fragrance and blooms continuously from August till frost.

Selected Late Flowering Strain. Doz. \$9.00, 100 \$65.00



LILIAM Auratum

REGALE (Myriophyllum). This Lily does well in direct sun as well as part shade. Sturdy grower, strong stems, attaining a height of 4 feet, producing 6 to 8 long, trumpet-shaped flowers. The fragrance is similar to the Jasmine; flowers white, slightly suffused pink with a beautiful shade of canary-yellow at center, blending part way up the trumpet. (7).

Mammoth Bulbs. Doz. \$ 9.00, 100 \$65.00

Monster Bulbs. Doz. \$11.25, 100 \$80.00

Jumbo Bulbs. Doz. \$13.50, 100 \$97.50

SPECIOSUM ALBUM. Pure white. Extremely hardy. (8).

Mammoth Bulbs. Doz. \$30.00, 100 \$200.00

Monster Bulbs. Doz. \$40.00, 100 \$250.00

SPECIOSUM, MELPOMENE. Superior to Roseum Rubrum or Magnificum. White shaded deep pink, suffused with red.

Mammoth Bulbs. Doz. \$15.00, 100 \$115.00

Monster Bulbs Doz. \$20.00, 100 \$150.00

Jumbo Bulbs. Doz. \$27.50, 100 \$195.00

SUPERBUM. Bright orange-red, spotted, shading from yellow to crimson. (7).

Monster Bulbs. Doz. \$6.50, 100 \$45.00

TENUIFOLIUM (Coral Lily). One of the most brilliant of all the hardy Lilies, flowering in June. They are borne on slender stems 1 to 2 feet high, carrying from 5 to 10 flowers to each stalk. This variety is perhaps the best Lily for planting in rock gardens. (6).

Extra Selected Bulbs. Doz. \$5.00, 100 \$35.00

TIGRINUM SPLENDENS (Tiger Lily). Orange-salmon; 3 feet high. (7-8).

Mammoth Bulbs. Doz. \$ 6.50, 100 \$45.00

Monster Bulbs. Doz. \$ 9.00, 100 \$65.00

Jumbo Bulbs. Doz. \$12.00, 100 \$90.00

TIGRINUM FLORE-PLENO (Double Tiger Lily). (7-8).

Monster Bulbs. Doz. \$11.00, 100 \$75.00

UMBELLATUM, MIXED. Orange, yellow and crimson shades. (6).

Doz. \$9.00, 100 \$65.00

WILLMOTTIAE. Tall and graceful with vivid orange-red flowers spotted brown, recurved petals. 4 to 5 feet. (7-8).

Doz. \$13.00, 100 \$95.00



LILIAM Speciosum Magnificum

Kennedy Kwaliti



Flower Plant Novelties and Specialties of Merit

NEW DELPHINIUM PLANTS

Glory of the West. Delphinium Species Hybrids. Sensational new red, pink, lavender, cream and yellow Delphiniums are one of the outstanding novelties of the year. The crowning achievement of a master hybridizer after 14 years of painstaking breeding. In these new hybrids are new characters of color, type and adaptability as yet unknown in Delphiniums.

Series D.H. (Red and Cream-Yellow Selections.) Amazing range of flower and color. Intercrossed hybrids derived from Delphinium species: Nudicaule, Mensiesii, Trollifolium and other American natives. Early, low growing, branched, floriferous, single violet to orange and red bloom.
3-inch pots, each \$2.50, doz. \$28.00

Series P.H. (Lavender to Pink and Pink to Rose.) Derived from a cross of distinctive scarlet and the species Parishii. Medium height, branched, free flowering Belladonna type. Long blooming season. Contrasting bee.
3-inch pots, each \$2.50, doz. \$28.00

Series S.S. (Selected Scarlets.) Extremely showy plants with flaming scarlet bloom. Derived from a combination of Vanderbilt Hybrids and species Nudicaule and Cardinale. Medium tall plants, somewhat branched with good sized, single bloom in spike arrangement.
3-inch pots, each \$2.50, doz. \$28.00

HEMEROCALLIS (Day Lilies)

A new series of Hemerocallis Hybrids individually selected by color from thousands of the finest seedlings. These hybrids bloom from mid-June until late August. Grouped in color classes as follows:

Pink-Rose Series. Shades of pink from light flesh through salmon to rose, including flowers with light yellow background, flush pink and rose. **Each \$1.75, doz. \$20.00**

Red Series. Shades of red from bright orange-scarlet through medium rose-red, maroon to garnet-red, purple or wine-red. **Each \$1.75, doz. \$20.00**

Yellow-Orange Series. From cream through yellow to deep orange. Including bronzy orange and copper. **Each \$1.75, doz. \$20.00**

Bicolor Series. Vari-colored flowers in combinations of color including bicolors, bitones and types with striking eyes and markings on the petals. **Each \$1.75, doz. \$20.00**

PAPAVER

(New Wonder Poppies)

Australia. Massive oxblood-red on 42-inch stems.

Crimson Pompon. Double deep crimson.

Curtis Giant Flesh-Pink. Blooms 9½ inches across on 3-foot stems. Flesh-pink slightly tinted lavender.

Giant Perry. Light salmon-pink flowers on tall stems.

Jessie Curtis. Large mahogany-red, the shade of the American Beauty Rose.

1 each, 5 varieties \$ 5.00

3 each, 5 varieties 14.00

DELPHINIUM, *Glory of the West*





Kennedy Kwality Hardy Chrysanthemums

All 2½-Inch Pot Plants. May Delivery. All Varieties: Doz. \$7.50, 100 \$60.00



SPoon CHRYSANTHEMUM

Top o' The List

TOP NOTCH COLLECTION

Betty. Apple-blossom-pink. Early. October. 2 feet.
Chris. Columbus. Enchanting white. Mid-September. 2½ ft.
Courageous. Dark ruby-red. Mid-September. 2 feet.
Fred Rockwell. Orange and bronze. Mid-September. 2 feet.
Southwind. Chinese red, buff-salmon. Late September. 2 feet.
Sun Dance. Excellent early yellow. Late September. 2 feet.

University of Chicago

Candlelight. Finest early white. August to November. 2 feet.
Charles Nye. Golden yellow. 3 inches. Late September. 2 ft.
Early Harvest. Glowing mahogany-orange. September and October. 18 inches.
Glowing Coals. Cherry-red, orange reverse. Late September. 18 inches.
Heather Bloom. Double heather-pink. September 1st. 18 in.
Maroon 'n Gold. Vivid mahogany, gold reverse. Late October. 18 inches.
Olive Longland. Apricot-salmon; large. September. 18 inches.
September Dawn. One of the best early bright rose-pinks. Mid-September. 18 inches.

Famous Korean Stars

Avalanche. Best white. Mid-September. 18 inches.
Bokhara. Blend of rosy crimson and wine. October 10th. 2½ feet.
Eugene Wander. Earliest yellow; very large. September. 2½ feet.
Lavender Lady. A true lavender. Profuse bloomer. Late September. 2½ feet.
Magnolia. A blend of soft pink and cream-yellow tints. Mid-September. 18 inches.
Mrs. P. S. Du Pont. A combination of peach-pink tints. Late. September. 2½ feet.
Red Velvet. Finest crimson. October. 2 feet.

Hardy DePetris

Ambrosia. Peach tones. September.
Golden Fleece. Lovely yellow Pompon. October 1st.
Rio Rita. Rich bronze, molten gold. October 1st.
Verona. Exquisite shrimp-pink. October 1st.
White Gold. Pure white, yellow center. October 1st.

A Quartet of Singles

Apollo. Orange-bronze. Height 2 to 2½ feet.
Ceres. Gold and copper. Height 2 to 2½ feet.
Daphne. Old rose. Height 2 to 2½ feet.
Louise Schling. Best red. Height 2 to 2½ feet.

Favorite Decorative Spoon

Golden Spoon. Pure golden yellow. Late September. Height 2½ feet.
Orchid Spoon. Orchid-lilac. Late September. Height 2½ feet.
Pink Spoon. Lavender-pink. Late September. Height 2½ feet.
White Spoon. Pure white. Late September. Height 2½ feet.
Yellow Spoon. Bright yellow. Late September. Height 2½ feet.

Crisp Early Blooming Poms

Gaily colored mounds from early September. Excellent cut flowers.

September Bronze. Height 2 to 2½ feet.
September Gold. Height 2 to 2½ feet.
September Cloud. Height 2 to 2½ feet.
Ruby Pom. Height 2 to 2½ feet.

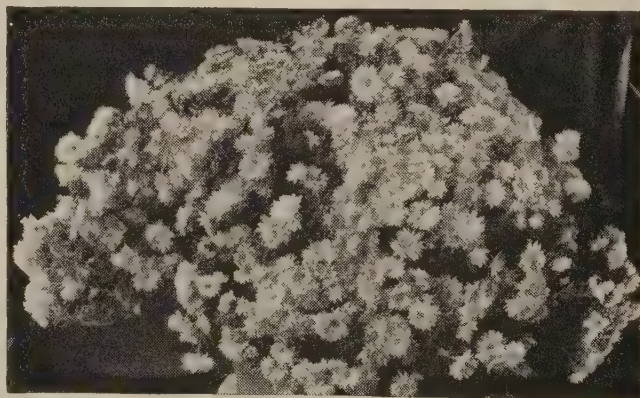
English

Alabaster. Large incurved white. 5 inches across. Height 2½ feet.
Challenger. Large bright bronzy red. Height 2½ feet.
Egypt. Reddish bronze. Height 2½ feet.
H. Sutcliffe. Incurved yellow. Height 2½ feet.
Hillcrest Red. Crimson-scarlet with gold reverse. Height 2½ feet.
Nellie B. Richardson. Beautiful satiny cream-tinted rose. Height 2½ feet.

Early Cushion

A group of Chrysanthemums which grow in mounds about 12 inches high, with a spread of 2 to 2½ feet, literally covered with flowers through September. Long flowering.

Bronze Cushion. Deep bronze turning to bronzy copper-yellow.
Pink Cushion. Soft light pink.
Red Cushion. Deep red.
White Cushion. Opening delicate pink, turning pure white.
Yellow Cushion. Golden yellow.



CUSHION CHRYSANTHEMUM

Kennedy Kwality Bulbs and Roots for Forcing

RETARDED IN COLD STORAGE



The bulbs offered below are now being retarded in cold storage, and can be forced in bloom in a surprisingly short time. Retarded stock develops the finest blooms.



A Pot of Kennedy Kwality LILY-OF-THE-VALLEY

CALLAS

Elliottiana. Deep golden yellow, with white spotted foliage.
Case of 50 bulbs \$65.00, case of 100 bulbs \$120.00

LILY-OF-THE-VALLEY

The Lily-of-the-Valley that we place in cold storage is the best procurable, and every pip is specially selected for the purpose; successful forcing in 18 to 25 days is thus assured.

Case of 100 \$22.50, case of 250 \$55.00

SPIRAEA

Deutschland. A great improvement on Gladstone. Pure white.
Case of 12 clumps \$25.00

Fanal. Feathery sprays. Brilliant red. Case of 12 clumps \$25.00

Gloria Superba. Very best of the deep pinks; forces readily.
Case of 12 clumps \$25.00

LILIUM

Lilium, Long. Formosanum (Erabu Type)

A most suitable variety for summer and fall blooming. Retarded bulbs for delivery up to July 1st.

Case of 50 bulbs \$95.00

Lilium, Giganteum

Case of 50 bulbs \$95.00

Lilium, Henryi

One of the most beautiful Japanese Lilies. Rich orange-yellow.

Case of 50 bulbs \$75.00

Lilium, Speciosum Album

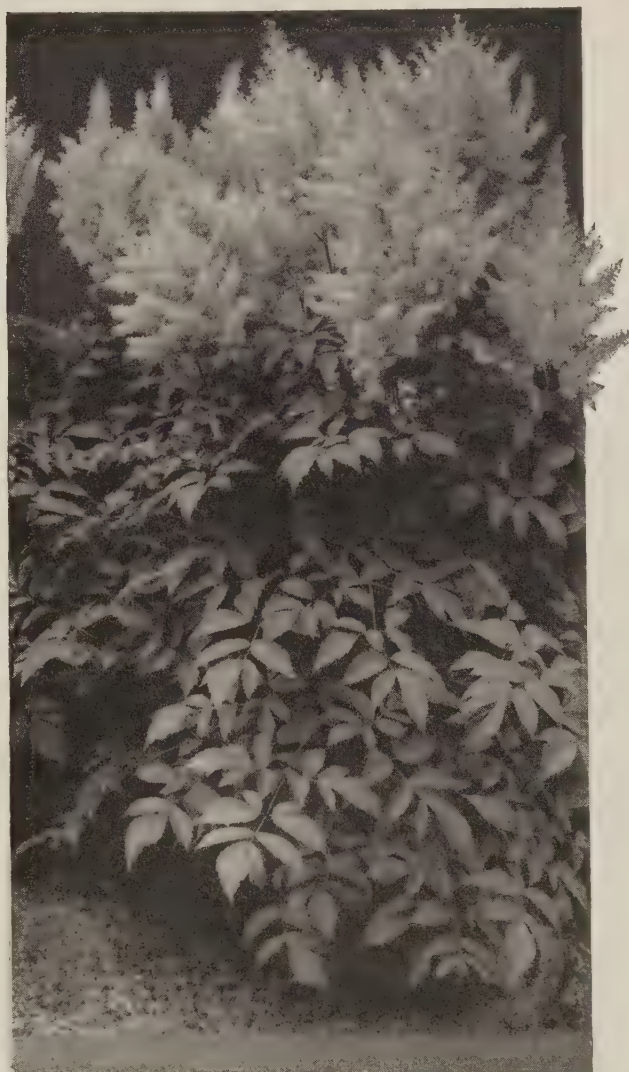
Beautiful pure white; good forcer.

Case of 50 bulbs \$135.00

Lilium, Speciosum Melpomene

The finest colored Speciosum. Rich crimson.

Case of 50 bulbs \$95.00



SPIRAEA, Gloria Superba



Kennedy Quality Lawn Grass Seed

For Permanent Lawns of Putting Green Texture

HOW TO MAKE A LAWN

The ground should be thoroughly prepared; that is, the soil should be fertilized, then turned over to a depth of 6 inches and pulverized. Sow good seed (which is very essential) roll the ground and cross roll in order to press the seed firmly into the soil. The proper time to sow grass seed depends upon the latitude. In the central and eastern states seed may be sown from March 1st to the end of June. Seed may be sown in the fall, from the first part of August to the end of October. Sow, if possible, when the ground is moist. For seeding a new lawn use 150 pounds to the acre.

KENNEDY'S BENTURF

REG. U. S. PAT. OFF.

Lawn Grass Seed Mixture

(Bent Formula)

The popularity of golf in recent years has made comparison of lawns and putting greens an easy matter. One hardly expects his lawn to look as perfect as a putting green, but this is possible if sown with Kennedy's Benturf Lawn Grass Seed Mixture. With reasonable preparation and care excellent results have been accomplished with our Kennedy's Benturf Lawn Grass Seed Mixture which contains a large amount of Bent seed. This makes a compact, rapid growth, forming a close sward withstanding wear and tear.

Lb. \$2.15, 25 lbs. \$50.00, 100 lbs. \$195.00

KENNEDY'S GREENTURF

Lawn Grass Seed Mixture

(Formerly Kennedy's Green Velvet)

This is the lawn grass seed mixture which for over 25 years has seeded many of the most beautiful lawns in America under the name of Kennedy's Green Velvet Lawn Grass Seed Mixture. Recently worthless mixtures bearing the trade name "Green Velvet" have been marketed to the confusion of our patrons. To avoid this confusion we have changed the name to KENNEDY'S GREENTURF LAWN GRASS SEED MIXTURE. The seed in this mixture is all recleaned and especially adapted to withstand the heat and drought of the summer. When properly sown and cared for GREENTURF will produce a beautiful green lawn the entire season.

Lb. \$1.75, 25 lbs. \$38.75, 100 lbs. \$150.00



KENNEDY'S GREENTURF LAWN GRASS SEED

This photo is a view of part of the lawn on the estate of one of our Long Island customers, sown with Kennedy's Greenturf Lawn Grass Seed

Kennedy Quality Lawn Grass Seed Continued



KENNEDY'S KARPETURF

Lawn Grass Seed Mixture

This mixture is comprised of some of the quick germinating grasses as well as larger proportions of the permanent, deep rooted varieties. It has been tried in a great many sections of the country and has given excellent results where a quick cover was desired and has proven particularly adaptable for sowing on old lawns which have become shoddy and in need of renovating. Lb. \$1.45, 25 lbs. \$32.50, 100 lbs. \$125.00

KENNEDY'S

RENOVATING MIXTURE

This mixture has been tried in a great many sections of the U. S. for the past few years. It contains grasses which grow especially well in light or sandy soil. Recommended for renovating lawns which have become bare in spots.

Lb. 90c, 25 lbs. \$20.00, 100 lbs. \$75.00

KENNEDY'S

TENNIS COURT MIXTURE

The hardest and finest low-growing grasses are contained in this mixture. It produces a beautiful and lasting green turf calculated to withstand hard wear and tear.

25 lbs. \$48.75, 100 lbs. \$190.00

KENNEDY'S

PUTTING GREEN MIXTURE

This mixture is made up of deep rooting permanent grasses with a view of forming a close turf which will stand being played on a great deal without showing any wear and tear.

25 lbs. \$48.75, 100 lbs. \$190.00

KENNEDY'S KWIKTURF

Lawn Grass Seed Mixture

Where a quick turf is desired which will remain green with a minimum of care and attention we recommend this mixture which is composed of deep rooting, strong growing grasses.

Lb. \$1.10, 25 lbs. \$25.00, 100 lbs. \$95.00

KENNEDY'S SHADETURF

Lawn Grass Seed Mixture

This is a mixture of extra fine grasses adapted for growing in the shade and under trees. We recommend the use of this mixture wherever other grasses, on account of shade, have failed to make a close sward.

Lb. \$1.85, 25 lbs. \$41.25, 100 lbs. \$160.00

KENNEDY'S TERRACE MIXTURE

A mixture of strong, deep-rooted grasses for banks and terraces. Although the grasses are strong and deep-rooted, they will produce a fine, green velvety surface, and also prevent washing away during heavy rains.

Lb. \$1.90, 25 lbs. \$42.50, 100 lbs. \$165.00

LAWN CLOVER—Dwarf White

The only variety suitable for lawns. Very dwarf and of a spreading habit. We advise sowing White Clover separately on account of the seed being much heavier than that of the finer grass seed. It has a tendency to work to the bottom of the receptacle it is being sown from and consequently the last part of the grass seed sown has a greater percentage of Clover than the first.

Lb. \$2.00

KENNEDY'S

PASTURE MIXTURE

FOR PERMANENT PASTURE AND HAY CROPS

Our Permanent Pasture Grass Seed Mixtures contain only grasses most suitable for this purpose. The result of sowing Kennedy's Permanent Pasture Mixture is a successive growth of rich, succulent grasses from early spring until late fall.

We recommend, in good soil, sowing 80 lbs. per acre or in poor soil 100 lbs. per acre. We also suggest sowing an additional 10 lbs. of Red Clover, in either case, to the acre.

Permanent Pasture Grass Seed may be sown either spring or fall but we advise sowing Clover in the spring only.

When ordering state whether your soil is sand, clay, moist or dry so that the proper proportions of the various grasses may be used.

A—For Light Soil. Sow 100 lbs. per acre.

100 lbs. \$72.50

B—For Wet, Heavy Soil. Sow 100 lbs. per acre.

100 lbs. \$85.00

C—For Woodland Pastures. Sow 100 lbs. per acre.

100 lbs. \$90.00

SEPARATE GRASSES AND CLOVERS. Market prices





Kennedy Kwality Pot-Grown Strawberry Plants

There are many reasons for starting your Strawberry bed with pot-grown plants. They are established growing plants and their growth is not interrupted or retarded by transplanting, thus there is no loss of plants. They can be cultivated as soon as set out and kept growing. In planting pot-grown plants, a full crop is assured for next summer. Plant in rows two feet apart, twelve inches apart in the row.

August has long been considered the best month in which to start a Strawberry bed, although the planting may be done throughout the month of September with good success.

Strawberries can be grown in almost any soil or climate, from Florida to Canada, that will grow other crops; they are not fussy about types of soil, but like all other crops they will do better in well drained soil which will retain moisture and of good fertility. In planting be sure to firm the soil well around the plants and do not cultivate or hoe too deeply as too deep cultivation cuts the roots and loosens the soil improperly for root growth. Moisture is an essential requirement after the fruit is formed and during fruiting time.

In preparing the bed, when barnyard manure is not easily obtained, a complete fertilizer should be worked well into the soil at the rate of fifteen pounds per one thousand square feet of bed. Do not allow the plants to come in contact with the fertilizer, as it is likely to kill or scorch them. Another application of fertilizer,



Plants Grown in Individual Pots Ready for Transplanting

at the same rate as used in preparing the bed, should be applied again along the rows of plants very early in the spring before growth starts. All fertilizer should be carefully brushed off the leaves immediately after applying and never use fertilizer when the plants are wet. Unless soil is very acid, lime should not be used.

After heavy frost, usually in December in the vicinity of New York, apply a light mulch of salt hay or other similar material to prevent alternate freezing and thawing. When growth starts in spring, the salt hay should be arranged between the rows. This keeps the fruit clean, prevents the growth of weeds, and retains moisture which is very necessary during the fruiting season.

EARLY BEARING VARIETIES

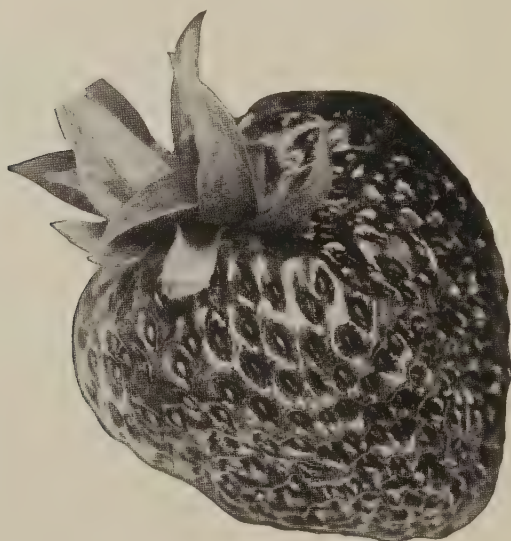
Blakemore. Very early. Mammoth berries, red clear through, and most delicious; rather tart, and very firm. 25 \$4.50, 100 \$15.00

Dorsett. Originated by the U. S. Department of Agriculture, and now considered one of the very best of the early sorts. A heavy producer of firm, shapely berries, which are bright, rich red, and of delicious flavor. 25 \$4.50, 100 \$15.00

Early Jersey Giant. Very early. Rich in aroma, with a mild, lovely flavor, this Van Fleet Hybrid Strawberry is among the largest of the very early quality berries. 25 \$4.50, 100 \$15.00

Howard No. 17. Identical with Premier. 25 \$4.50, 100 \$15.00

Maytime. Originated by the U. S. Department of Agriculture, this extra early variety produces high quality berries which are medium to large in size, and of handsome appearance. 25 \$4.50, 100 \$15.00



STRAWBERRY, Fairland

ANDREW R. KENNEDY, Inc.

22-24 West 27th Street, NEW YORK 1, N. Y.

Name _____

Address _____ Date _____ 1950

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Ship Via _____

AMOUNT ENCLOSED

\$ _____

Gardener's or Superintendent's Name _____

We mark shipments attention Gardener or Superintendent to hasten delivery on reaching the estate.

All orders are carefully packed and should arrive in good condition. Andrew R. Kennedy, Inc. accepts no responsibility for loss or damage in transit and all claims must be made direct to the transportation company.

ANDREW R. KENNEDY, Inc., warrants to the extent of the purchase price that seeds, bulbs or plants sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, express or implied.

[illegible]

[illegible]

Kennedy Quality Pot-Grown Strawberry Plants



Northstar. Originated by the U. S. Department of Agriculture. Another high quality sort, with large, bright red berries which are firm and lasting. A sure cropper.

25 \$4.50, 100 \$15.00

Premier. Most popular Strawberry of its season, and, until the introduction of Dorsett and Fairfax, the best early berry, because of its prolific crops and attractive fruit.

25 \$4.50, 100 \$15.00

Robinson. A sport of Premier, earlier and heavier yielding. Very uniform in size, large, sweet berries, red throughout. Resistant to Stele disease.

25 \$4.50, 100 \$15.00

Royal Sovereign. An imported berry. Early to midseason. The genuine plants of this sort are quite scarce. It is mainly used for forcing under glass in winter, though it is very successful and satisfactory as a June bearer.

25 \$4.50, 100 \$15.00

Senator Dunlap. Early to midseason. Popular, with tremendous crops of quality berries over a wide range of soil and climate.

25 \$4.50, 100 \$15.00

Midseason Varieties

Aberdeen. Produces big crops of large, light red, quality berries. A perfect home garden berry.

25 \$4.50, 100 \$15.00

Catskill. A heavy producer of excellent fruit for the home garden, being very attractive and of high quality. Widely adapted to soil and climate.

25 \$4.50, 100 \$15.00

Chesapeake. Most popular berry of its season, with beautiful big, bright red berries, deliciously mild and sweet.

25 \$4.50, 100 \$15.00

Fairfax. Ripening just after Dorsett, this remarkable berry rules the second-early market. The solid berries, which ripen evenly to a deep red, hold their firmness and flavor well; perfect for canning.

25 \$4.50, 100 \$15.00

Fairland. Very large, firm, dark red berries, excellent quality and flavor. Prolific grower, withstands drought well and is resistant to Stele disease.

25 \$4.50, 100 \$15.00

Joe (Big Joe). Midseason to late. The brilliant red berries are large and firm, of good quality. Among the easiest to grow.

25 \$4.50, 100 \$15.00

Marshall. Large berries of dark, glossy crimson. Given good care, the tastiest of fruit will be produced by this sort.

25 \$4.50, 100 \$15.00

Pothfinder. The unusually healthy, vigorous plants produce tremendous crops of bright red berries of medium size.

25 \$4.50, 100 \$15.00

Sparkle. Originated at the New Jersey station. Claimed to be the best late variety. This superb berry ripens a week later than Premier. Recommended for freezing.

25 \$4.50, 100 \$15.00

Late Bearing Varieties

Ambrosia Late. One of the best very late varieties, ripening its fruits a full month later than Premier. Vigorous plants produce a tremendous crop of large, firm, bright red berries of the finest flavor. This variety is hardy, and impartial to soil and climatic conditions.

25 \$4.50, 100 \$15.00

Big Late. A heavy producer of big, shapely berries, which are firm and lasting, and of high quality.

25 \$4.50, 100 \$15.00

Fairpeake. Slightly later and more prolific than Chesapeake. Vigorous grower, large berries, delicious flavor.

25 \$4.50, 100 \$15.00

Lupton. Most attractive of all the late berries, with heavy crops of very large, firm, bluntly conical fruit.

25 \$4.50, 100 \$15.00

New Washington. A recent introduction, producing firm, delicious, honey-sweet fruit in abundance.

25 \$4.50, 100 \$15.00

Redstar. Very late. Originated by the U. S. Department of Agriculture. The berries are large, glossy, bright red and do not turn dark. Considered more productive and of better quality than Gandy.

25 \$4.50, 100 \$15.00

Starbright. Originated by the U. S. Department of Agriculture. Outstanding for its great beauty and excellent quality. The large, glossy, bright red, firm berries are produced in abundance.

25 \$4.50, 100 \$15.00

William Belt. Midseason to late. Large, irregularly shaped bright red berries, of unsurpassed quality. Very productive.

25 \$4.50, 100 \$15.00

Everbearing Varieties

Brunes Marvel. We cannot recommend this variety too highly. It has all the good qualities of the other varieties and no faults that we can find. Very prolific, producing large berries of exceptional sweetness, almost entirely free from acid. We have increased our stock considerably this past season and hope to be able this year to fill all orders received for this variety.

25 \$7.50, 100 \$25.00

Mastodon. "The Wonderberry." One of the largest, most delicious and heaviest yielding of all the Everbearers. It outyields some of the finest June-bearing sorts during their season, and continues to produce throughout the summer and fall berries of amazing size and surpassing quality.

25 \$5.50, 100 \$20.00

New Gem. The Everbearing sensation, producing bright sparkling red berries, uniformly large in size. They are solid red to center, juicy, deliciously sweet, and very free from acid.

25 \$5.50, 100 \$20.00

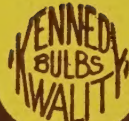
Streamliner. The newest and best in everbearing Strawberry berries. An excellent berry for freezing or canning. Bears immense, sweet, most delicious flavored berries, in profusion from July to November.

25 \$7.50, 100 \$25.00

STRAWBERRY OR BIRD NETTING

For protecting all small fruits and vegetables. 20 feet and 30 feet wide, any length.

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